

Arianna Barrios, Owner & CEO
Barrios & Associates, LLC | dba Communications LAB
Official Biography, January 2019

Born at St. Joseph Hospital in Orange and a graduate of Orange Unified School District (OUSD) schools, Arianna Barrios has spent her life living, working and volunteering in her hometown of Orange. Today, Arianna lives and runs a small business in Orange as the owner of Communications LAB, a boutique Public Relations and Community Outreach firm that employs 11 communications professionals, many of whom are Orange residents themselves.

Communications LAB is a certified DBE, SBE and, WMBE in the state of California and the small agency has won numerous awards for its public outreach and marketing programs. In 2017, it was a finalist for the Orange County Business Journal's Family Owned Business Awards. As passionate advocate for small business, Barrios often testifies on behalf of the Small Business Development Centers (SBDC). In 2018, Arianna was recognized by Assembly Member Dr. Steven Choi and the State of California as the Woman of the Year in the 68th Assembly District.

Long-time residents of Orange County, the Barrios family has a storied history that began with her grandfather, Cruz Barrios, who owned the ubiquitous Barrios Market in Santa Ana, a hub for the local Latino community. Cruz was a founding member of Orange County's first chapter of LULAC, where his granddaughter is a member today. Cruz played a crucial role in helping local Latino families build their historic legal case, Mendez v. Westminster in the late 1940's. The precedent setting case ended so-called "Mexican" schools in Orange County and school segregation across the state of California. Continuing the family commitment to education, her father served as the first Latino elected to the Orange Unified School District in the late 1980's.

Fueled by a powerful family legacy and strong belief in giving back, Barrios also finds numerous ways in which to mentor students and aspiring public servants including volunteering for the Hispanic Heritage Foundation's LOFT Latina Leadership Academy, the Marian Bergeson Excellence in Public Service Series, California Women's Leadership Association (CWLA), and California Women Lead.

Barrios has served on several boards of directors including the Orange Chamber of Commerce, YWCA of Central Orange County, Orange Educational Foundation, Pitcher Park Community Foundation and, Community Foundation of Orange where she has chaired the Annual Fundraising Gala for the past five years raising hundreds of thousands of dollars for the greater Orange community on programs for veterans, at-risk youth, education programs and more. Most weekends she and her husband, Brian Lochrie, can be found volunteering at community events.

Barrios is also the elected representative for Trustee Area 7 of the Rancho Santiago Community College District where she has served as Clerk, Vice President and President of the Board.

She lives in Orange with her husband Brian, her two sons, Joey (21) and Max (19).